



**Ph.D. in Management Innovation, Sustainability and Healthcare**

***Ciclo XXXVII***

**Programmazione Didattica**

<b>TITOLO CORSI OBBLIGATORI</b>	<b>DOCENTI DI REFERIMENTO</b>	<b>CFU</b>	<b>N. ORE</b>	<b>Semestre</b>
Applied statistics for social science (module 1)	Chiara Seghieri	2	22	1
Applied statistics for social science - Sampling methods for social surveys (module 2)	Gaia Bertarelli	1	12	1
Surviving Research methodologies in management	Alberto Di Minin, Annamaria Murante, Francesco Testa	4	48	1
Management Theories	Tiberio Daddi	3	34	1
Scientific English for Researchers in Management	Adrian Wallwork	3	30	2
Introduction to Social Network Analysis and Social Network Analysis in management research	Sara Barsanti, Natalia Gusmerotti	1	14	2
How to design a research proposal to compete for an international funding programme	Fabio Iraldo, Tiberio Daddi	1	14	2
High-Tech Entrepreneurship (HTE) Basic	Andrea Piccaluga and Alberto Di Minin	1	10	2
Working with Stata	(Valutazione comparativa)	2	28	/
Sustainability Management	Marco Frey, Fabio Iraldo	3	38	2

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Performance management in health care	Sabina Nuti, Milena Vainieri	3	30	2
Economics and management of innovation	Cristina Marullo	2	20	2

### Corsi opzionali II semestre

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Dinamica economico finanziaria per finalità gestionali (course held in italian)	Sabina Nuti and Milena Vainieri	3	30		
Experimental methodologies for management research	Nicola Belle'	1	10		
Social marketing	Annamaria Murante	1	10		
Advanced sustainability – Environmental Management Systems and certifications: From theory to practice	Tiberio Daddi	1	12		
Advanced sustainability - Life-cycle assessment and environmental footprint: From theory to practice	Fabio Iraldo	2	24		
Theories of performance	Lino Cinquini	2	24		
Sustainable finance: natural capital, climate change and business	Roberto Barontini	1	16		
Innovation waves and technological change	Cristina Marullo	1	10		
Bridging Innovation & Sustainability	Cristina Marullo, Eleonora	1	10		

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	Annunziata				
Performance evaluation in low middle-income countries	Milena Vainieri	1	8		
Public administration models and accountability	Sara Barsanti	1	8		
Service management: service dominant logic, coproduction and public service logic	Sara Barsanti, Anna Maria Murante	1	10		