

PhD in Management - Innovation, Sustainability and Healthcare

Overview

The PhD in Management – Innovation, Sustainability and Healthcare is a three-year training programme leading to research activity in the public and private domains as well as managerial jobs in public and private organizations.

The aim of the PhD programme is to train students for academic and managerial positions in both public and private organizations. Particular emphasis is given to the management of innovation, sustainability and healthcare management, and to the linkages among these three topics. More precisely:

- the management of innovation processes and the competitiveness of firms and public institutions within regional, national and international systems;
- the management of sustainability in public institutions, private companies and wide territorial areas is specifically focused on resource efficiency management, corporate social responsibility, environmental policies and circular economy. The Sustainability Management research group combines the knowledge with the principles of sustainability, through scientific research and empirical investigations
- the management of healthcare, which deals with the development of governance models, managerial tools and performance



assessments to support health professionals involved in the provision of care at all levels.

Areas of study and research facilities

The programme deals the main topics in management with a strong interdisciplinary approach and offers courses about consolidated and innovative research methodologies in social sciences. In particular:

- 1) **Management of Innovation** includes topics such as Open Innovation, technology transfer, cost accounting, finance for innovation, purpose driven organisations, tourism management, neuro-marketing, technological innovation in healthcare;
- 2) **Sustainability Management** combines the knowledge of business management and policy making with the principles of sustainability, through scientific research and empirical investigations;
- 3) **Management of Healthcare** covers a wide range of topics ranging from health policies, performance measurement, innovative models of healthcare delivery and organization, to the study of decision-making processes that guide the choices of both

health professionals and users.

Job Opportunities

The PhD in Management offers the opportunity to acquire competences which can be used not only for academic careers, but also for many other knowledge-based jobs. Former PhD graduates currently work in Italian and international Universities as well as in private and public organisations, especially those for which innovation, sustainability and healthcare are important assets.

Highlights

The programme examines the main themes of management, together with essential teachings, especially from a methodological viewpoint, to carry out research activities in the field of social sciences:

The training course also aims to enhance the opportunities for dialogue and joint research between the different disciplines of the School in both Social and Experimental Sciences. These opportunities are sought both in the educational offer and in the definition of the students' research projects.

Info and contacts

info-phdmanagement@santannapisa.it

Phone: +39 050 882 608



Scan the QR code:
more detailed information
on the Programme and the
call for admission