



Ph.D. in Management Innovation, Sustainability and Healthcare

Ciclo XXXV

Programmazione Didattica

TITOLO CORSI OBBLIGATORI	DOCENTI COINVOLTI	CFU	N. ORE
Applied statistics for social science	Chiara Seghieri	2	20
Surviving Research methodologies in management	Alberto Di Minin, Anna Maria Murante, Francesco Testa	4	42
Management Theories	Andrea Piccaluga	3	33
Scientific English for Researchers in Management	Adrian Wallwork	2	24
High-Tech Entrepreneurship (HTE)	Andrea Piccaluga	2	20
Performance management in health care	Sabina Nuti, Milena Vainieri	2	28
Sustainability Management	Marco Frey, Fabio Iraldo	3	38
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Dinamica economico finanziaria per finalita' gestionali	Sabina Nuti, Milena Vainieri	2	25
Experimental methodologies for management research	Nicola Belle'	1	6

Social marketing	Anna Maria Murante	1	10
Public administration models and accountability	Sara Barsanti	1	8
Natural capital, climate change and businesses in the XXI century	(Valutazione comparativa)	1	8
Advanced sustainability - Life-cycle assessment and environmental footprint: From theory to practice	Fabio Iraldo	2	24
Language of stata statistical software	(Valutazione comparativa)	2	28
Service management: service dominant logic, coproduction and public service logic	Anna Maria Murante, Sara Barsanti	1	8